



**INTERNATIONAL ACTUARIAL ASSOCIATION**  
**HEALTH SECTION COLLOQUIUM**  
**CAPE TOWN MAY 2007**



The Actuarial Society of South Africa (ASSA) is excited to announce that it, in conjunction with the International Actuarial Association Health Section (IAAHS), will host the 2007 IAAHS Colloquium in Cape Town from the 13th to the 16th May 2007.

The technical programme will build on the previous colloquium in Dresden, with a mixture of plenary and concurrent sessions, actuarial and non-actuarial presenters, and international and South African/African content. Various sessions will be run by the eight Health Section Topic Teams. A number of senior health care practitioners (non-actuaries) in South Africa will be invited to present on topics useful to the audience, which will include various non-actuarial health care practitioners as well as actuaries from other practice areas.

Apart from informative technical sessions, the colloquium will offer outstanding networking opportunities.

Due to the enquiries ASSA has received in this regard, we have decided to make sponsorship opportunities available to ASSA members and major employers of actuaries, especially those who are involved in the health sector.

We invite you to join us as a sponsor and to share in our commitment to enable actuarial and related healthcare professionals to stay ahead of the game.

Emile Stipp  
 Chairman, IAAHS 2007 Organising Committee

Adrian Baskir  
 President, ASSA





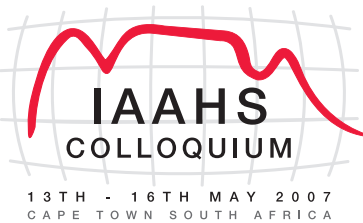
## THE EVENT

The IAAHS 2007 Colloquium will develop discussions on topics that were raised at the previous colloquium held in Dresden, but will also include a strong focus on the 8 Health Section Topic Teams.

The colloquium will promote and facilitate an international exchange of views, advice, research and practical information among actuaries involved with public and private health issues such as policy and programme design, research and planning, adequacy and services delivery, sustainability, insurance, pre-funding and other financing methods.

## TARGET AUDIENCE

Most attendees and presenters will be local and international actuaries and health sector professionals, as well as health care providers and regulatory authorities. Special efforts have been made to involve delegates from other African countries, especially from Southern Africa. We hope to attract in excess of 200 delegates.



## TOPICS FOR DISCUSSION

In keeping with the previous colloquia, the programme will include policy, process and product topics, as well as specific questions of interest. International and local presenters will lead discussions on issues such as:

- Markets in developing countries
- Disease management
- Health reinsurance
- International health benchmarking and trends
- Non-traditional medicine
- Public healthcare reform
- Private supplementary healthcare
- Demographic impact of HIV/AIDS
- Trends in disability and frailty
- WHO, World Bank and OECD



## COLLOQUIUM DETAILS

<b>WHEN:</b>	Sunday 13th – Wednesday 16th May 2007
<b>WHERE:</b>	Cape Town International Convention Centre
<b>HOSTS:</b>	Actuarial Society of South Africa and the International Actuarial Association Health Section
<b>NUMBER OF DELEGATES:</b>	300 (225 delegates and 75 accompanying persons)
<b>DELEGATE PROFILE:</b>	Broad cross section of Health Sector actuaries and professionals
<b>DELEGATE BREAKDOWN:</b>	50% international, 30% national, 20% local
<b>CONTACT DETAILS:</b>	<p>IAAHS 2007 Colloquium Secretariat  African Agenda  T: +27 (0)21 683 2934  F: +27 (0)21 683 0816  E: keith@africanagenda.com  1st Floor, 148 Lansdowne Road, Claremont 7700, Cape Town, South Africa</p>





## PLATINUM LEVEL (4 OPPORTUNITIES): R75 000

ONE OF THE FOLLOWING:

LEAD SPONSOR 1 - PLENARY SESSIONS	LEAD SPONSOR 2 - PLENARY SESSIONS	GALA DINNER
<ul style="list-style-type: none"> <li>Branding alongside ASSA, IAAHS and one other sponsor in the main colloquium venue (branding supplied by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>Branding alongside ASSA, IAAHS and one other sponsor in the main colloquium venue (branding supplied by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>Branding alongside ASSA and IAAHS at the Gala Dinner venue (branding supplied by sponsor)</li> </ul>
<ul style="list-style-type: none"> <li>Recognition in the colloquium handbook and from the podium</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in the colloquium handbook and from the podium</li> </ul>	<ul style="list-style-type: none"> <li>Recognition from the podium (at Gala Dinner)</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor's logo on the PowerPoint holding slide</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on the PowerPoint holding slide</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in the order of events and menu</li> </ul>
<ul style="list-style-type: none"> <li>Exhibition space: 3 x 2 m2</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition space: 3 x 2 m2</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on any VIP invitations</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition space: 3 x 2 m2</li> </ul>
<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>	<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>
		<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>

### DELEGATE BAG AND STATIONERY

<ul style="list-style-type: none"> <li>Sponsor's logo on the delegate bag and stationery (ie pen, notepad)</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>
<ul style="list-style-type: none"> <li>Branding of registration area (branding supplied by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>
<ul style="list-style-type: none"> <li>Exhibition space: 3 x 2 m2</li> </ul>	

## GOLD LEVEL (4 OPPORTUNITIES): R40 000

ONE OF THE FOLLOWING:

DELEGATE AND PARTNER EXCURSION LUNCH	WELCOME RECEPTION
<ul style="list-style-type: none"> <li>Branding of lunch area (branding supplied by sponsor)</li> </ul>	<ul style="list-style-type: none"> <li>Branding alongside ASSA and IAAHS at the Welcome Reception venue (branding supplied by sponsor)</li> </ul>
<ul style="list-style-type: none"> <li>Information desk and distribution of promotional material at lunch</li> </ul>	<ul style="list-style-type: none"> <li>Recognition from the podium (at Welcome Reception)</li> </ul>
<ul style="list-style-type: none"> <li>Exhibition space: 2 x 2 m2</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on any VIP invitations</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition space: 2 x 2 m2</li> </ul>
<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>
	<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>
WEBSITE	COLLOQUIUM HANDBOOK
<ul style="list-style-type: none"> <li>Prominent homepage logo and acknowledgement</li> </ul>	<ul style="list-style-type: none"> <li>A4 full-page, full-colour advertisement and acknowledgement in colloquium handbook (all artwork supplied by sponsor)</li> </ul>
<ul style="list-style-type: none"> <li>Logo and acknowledgement on all web pages as a footer</li> </ul>	<ul style="list-style-type: none"> <li>Tagline branding on the programme schedule time table and information pages</li> </ul>
<ul style="list-style-type: none"> <li>Exhibition space: 2 x 2 m2</li> </ul>	<ul style="list-style-type: none"> <li>Exhibition space: 2 x 2 m2</li> </ul>
<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>	<ul style="list-style-type: none"> <li>Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)</li> </ul>
<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>	<ul style="list-style-type: none"> <li>Insert in the delegate bag</li> </ul>



**SILVER LEVEL (3 OPPORTUNITIES): R25 000**

ONE OF THE FOLLOWING:

**DELEGATE LUNCH: DAY 1**

- Branding of lunch area (branding supplied by sponsor)
- Information desk and distribution of promotional material at lunch
- Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)
- Insert in the delegate bag

**DELEGATE LUNCH: DAY 2**

- Branding of lunch area (branding supplied by sponsor)
- Information desk and distribution of promotional material at lunch
- Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)
- Insert in the delegate bag

**REGISTRATION AND INFORMATION DESK**

- Branding of registration area and information desk (branding supplied by sponsor)
- Information desk and distribution of promotional material during registration
- Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)
- Insert in the delegate bag

**BRONZE LEVEL (5 OPPORTUNITIES): R10 000**

ONE OF THE FOLLOWING:

**DELEGATE REFRESHMENT BREAK**

(5 OPTIONS: DAY 1 MORNING, DAY 1 AFTERNOON, DAY 2 MORNING, DAY 3 MORNING OR DAY 3 AFTERNOON)

- Branding of refreshment area (branding supplied by sponsor)
- Information desk and distribution of promotional material at break
- Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)
- Insert in the delegate bag

**SUPPORTER LEVEL (UNLIMITED): R5 000**

- Sponsor's logo on all promotional material (website, announcements, newsletters, colloquium handbook, etc)
- Insert in the delegate bag

**NOTE: ALL PRICES EXCLUDE VAT**

